



# FOR MORE THAN 70 YEARS, HAI HAS REPRESENTED ALL aspects of the vertical flight industry, promoting safety, professionalism, innovation, and economic viability.

HAI advocates for expanding the use of vertical flight, on behalf of our members and for the benefit of society, with legislators, regulators, and government agencies around the world. HAI's diligent work for safety and against burdensome regulations is at the forefront of everything we do. Ensuring a safe, sustainable, and economically viable future for our industry is how we help you keep your rotors turning.

#### **Current HAI priorities include:**

- Advocating for performancebased solutions to ensure industry viability
- Advancing industry integration of unmanned aircraft systems and advanced air mobility aircraft
- Developing the global vertical flight workforce
- Strengthening safety collaboration within the international vertical flight industry.



HAI is our industry advocate; they need to hear from you so they know what to fight for and what is important to you as a pilot or organization."

Grayson Barrows, repair station general manager

### **SAFETY**

#### FLY TO A HIGHER STANDARD

Developing a vibrant safety culture and effective risk management is essential for your organization and our industry's future. No matter where you are in your safety journey, HAI can help with resources, tools, and programs designed specifically for vertical flight operators, pilots, aviation mechanics/engineers, and safety professionals.

#### **SAFETY RESOURCES**

Direct access to HAI regulatory and technical staff

HAI working groups

Online and in-person safety courses

Regional and mission-specific conferences

Safety management system toolkits

Free safety education sessions at HAI HELI-EXPO® trade show

Weekly webinars

Spotlight on Safety tips, videos, and posters

Accident reviews, regulatory notices, and articles in ROTOR magazine and ROTOR Daily e-newsletter

#### **SAFETY TOOLS**

Maintenance malfunction reports

Flight risk assessments

In-flight hazard reports

#### **SAFETY RECOGNITION**

Safety awards for pilots, operators, and aviation mechanics/engineers

Salute to Excellence Safety Award

Land & LIVE program participation

Safety education participation

WINGS and AMT credit for FAAapproved events

Safety education presenter



HAI brings together individuals who would like to see good things for the rotorcraft industry's future."

Nicholas Chefalo, pilot



## **ENGAGEMENT**

#### **KNOW YOUR INDUSTRY**

HAI events and media help you stay current in our global, dynamic industry. Connect with industry peers from around the world through our annual HAI HELI-EXPO® trade show, webinars, conferences, and educational opportunities. Keep up with the latest news and trends through our magazine, e-newsletter, and app.



#### **NETWORKING RESOURCES**

HAI HELI-EXPO trade show

Regional and mission-specific conferences

Military-to-Civilian Transition Workshop

HAI working groups

Safety education presenter

HAI media contributor

Webinar panelist

**International Partnership Program** 

#### **TOOLS TO STAY CURRENT**

Quarterly ROTOR magazine

**ROTOR** Daily e-newsletter

Weekly webinars

**Manufacturer Technical Briefings** 



HAI
HELI-EXPO
provides
education
opportunities
from renowned
industry
presenters."

David Adamson, chief pilot

### **EDUCATION**

#### SET A COURSE FOR SUCCESS

HAI provides operators, pilots, aviation mechanics/ engineers, and safety professionals with the resources they need to succeed. Take advantage of our education programs, presented by vertical aviation experts and available in both online and in-person formats.

#### **VERTICAL AVIATION EDUCATION**

Online and in-person courses for pilots, managers, operators, and maintenance and safety professionals

Regional and mission-specific conferences

Weekly webinars

Helicopter flight instructor refresher course

Free safety education sessions

Inspection authorization renewal

**Manufacturer Technical Briefings** 

WINGS and AMT credit for FAA-approved events

### RESOURCES

#### **KEEP YOUR ROTORS TURNING**

Whether it's keeping up with regulatory changes or keeping your career going, HAI has resources for you. Dedicated, knowledgeable help in regulatory and advocacy issues, education and training, or technical assistance is just a phone call away.

#### **VERTICAL AVIATION COMMUNITY SUPPORT**

Direct access to HAI regulatory and technical staff

HAI working groups

**Manufacturer Technical Briefings** 

Inspection authorization renewal

Regional and mission-specific conferences

Online and in-person courses for pilots, managers, operators, and maintenance and safety professionals

Free safety education sessions

Our advocacy
obtained for
HAI members
\$396 million\*
in Payroll Support
Program funds.
\*as of September 2021



### ADVOCACY

#### **DEMONSTRATING STRENGTH IN NUMBERS**

As an HAI member, your views will be heard in Washington and in US state capitals. Our Government Affairs team works to ensure that legislators understand the full implications of proposals that restrict airspace and operations or impose additional regulatory burdens. Below are some of HAI's positions on critical issues facing our industry.

#### **HAI SUPPORTS**

Finding performance-based safety solutions that ensure industry viability

Preserving federal authority over the National Airspace System

Increasing access to financial aid for flight education and training

Expanding state and federal resources for aviation workforce development

Investing in heliport and vertiport infrastructure for expansion of advanced air mobility technologies

Integrating unmanned aircraft systems safely into the National Airspace System

Protecting safety-critical aviation systems from 5G interference

#### **HAI OPPOSES**

Splitting the National Airspace System into a tangle of competing state and local jurisdictions

Imposing overburdensome regulations and costly requirements that threaten industry viability





We need HAI to keep us accountable, to keep us informed and to help us out."

Pam Landis, flight school manager

### MEMBERS ONLY

#### **ENJOY THESE EXCLUSIVE BENEFITS**

HAI's mission is to provide services that help our members keep their rotors turning. From growing your skills or business to consulting on regulatory concerns, HAI understands your challenges and is here to help. In addition to the safety, education, and engagement resources already listed, below are our exclusive services for members only.

#### **INDUSTRY LEADERSHIP**

Direct access to HAI technical, regulatory, and legislative staff

Membership in working groups that address industry issues

Legislative resources and updates

#### **DISCOUNTS**

Online and in-person courses for pilots, managers, operators, and maintenance and safety pros

Attending or exhibiting at HAI HELI-EXPO® trade show

Promoting your organization in HAI media

Employment listings on JSfirm.com

Hertz car rentals

Safety management system software

#### **SAFETY ENHANCEMENTS**

Aviation Safety Action Program (ASAP) Customizable flight and maintenance risk assessment tools

Safety management system checklist and software

Third-party mentoring, coaching, and assessment

Safety accreditation program

Helicopter mission-specific standards
IS-BAO registration

### BUSINESS AND ORGANIZATION PROMOTION

COVID Clean Program participation
Press releases in ROTOR media
Safety awards for pilots, operators, and aviation mechanics/engineers
Safety education participation























### HAI MEMBER CATEGORIES

- Helicopter Operators. Individuals or companies that own or operate helicopters as a business tool, for personal use, or in public service for a local, state, or federal agency or entity.
- Manufacturers and Suppliers. Companies that provide products, supplies, or services to the international helicopter community or that lease helicopters rather than operate them.
- Pilots, Industry Professionals, and Mechanics/Engineers. Pilots, industry professionals, and aviation mechanics/engineers who are not an officer, director, or majority owner of a firm that would qualify for an operator or manufacturer and supplier membership.
- UAS Operators. Individuals or companies that own or operate one or more unmanned aircraft systems (UAS) but do not operate helicopters.

If you have questions regarding HAI membership, please contact us at member@rotor.org or 703-683-4646.

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